



## **Asian Business School, Noida**

### **Admission Policy (2024-26)**

#### **Purpose**

Asian Business School is committed to ensure its admission policies and procedures are fair, transparent, ethical and timely thereby making learning process accessible to a diverse range of students. This policy outlines the admissions processes for the PGDM program offered by the institute as per the policies framed and modified from time to time. Overall aim of this policy is to ensure an effective, efficient and coordinated admissions process that upholds the values of equality, inclusion and maximizing the potential as well as employability of future managers of this great nation.

#### **Eligibility**

Applications for admission to the full-time PGDM program (Equivalent to MBA degree) are invited from graduates who fulfil the following criteria:

- The candidate must hold a Bachelor's degree with minimum 50% marks in aggregate of any of the subjects studied at any of the Universities incorporated by an Act of Central or State Legislature in India or other Educational Institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act 1956 or possess an equivalent qualification recognized by the Ministry of Education, Govt. of India. Bachelor's degree or equivalent qualification obtained by the candidate must entail or minimum of 3 years of education after completing Higher Secondary Schooling (10+2) equivalent.
- Candidates appearing for the final year degree examination in the year 2023 can also apply subject to furnishing the proof of having passed graduation before start of the first term exams and obtaining minimum 50% marks in aggregate total of all the subjects studied failing which the provisional admission will be cancelled.
- Has appeared in or plans to attempt any of the competitive exams like CAT/MAT/XAT/ATMA/CMAT/GMAT/ABSAT.

#### **Selection Process**

Asian Business School follows a unique 4-stage selection model to shortlist the candidates for PGDM program that focuses on assessing the student on knowledge, skills and attitude component. With our distinctive approach of providing a 360-degree holistic development to our students, our selection



process has been curated to assess the intellect, domain knowledge, attitude & aptitude with co-curricular achievements of the students, so as to groom the best talents for the industry.

**Step 1:** Applicants should complete the online application form and submit it along with the application fee and other required documents by visiting <https://abs.edu.in/pay-apply-online/> and this can be carried out in offline mode by visiting the campus as well.

**Step 2:** Past Credentials in form of score in X, XII and Graduation taken into consideration for shortlisting.

Score in the competitive exam (CAT, MAT, CMAT, XAT, ATMA, GMAT) are also taken into consideration for shortlisting.

Internal screening of the shortlisted candidates is carried out in the form of Aptitude Assessment Round, Panel Screening Round and Oxford Selection Round.

#### **Aptitude Assessment Round (ABSAT)**

An aptitude test is an assessment used to determine a candidate's cognitive ability or personality. It is an objective type assessment consisting of various segments on numerical reasoning, logical reasoning, verbal ability and general knowledge.

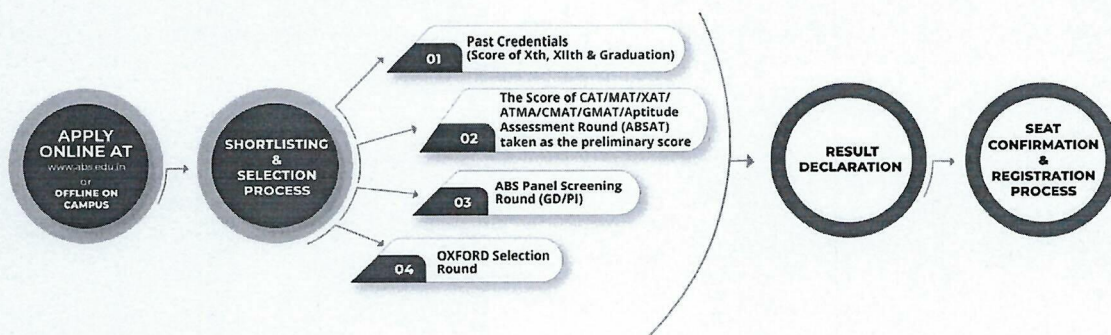
#### **ABS Panel Screening Round**

The intellectual capacity of Asian Business School with a rich experience in industry and education, assesses the students through a Panel Screening Round. The focus areas of assessment in this round are domain knowledge, communication skills, attitude, business awareness, and inclination & zeal of a student towards pursuing the PGDM (equivalent to an MBA degree).

#### **Oxford Selection Round**

Realizing the importance of international exposure in today's competitive and globalized world, our association with Oxford Business College, Oxford, UK commemorates providing professional excellence to the students. To avail such an opportunity to undergo a residential learning program at OBC, students need to undergo a personal interview undertaken by a faculty at Oxford Business College. This interview focuses on assessing the awareness of the student about international business, cross cultural relationship and other important affairs at a global level.

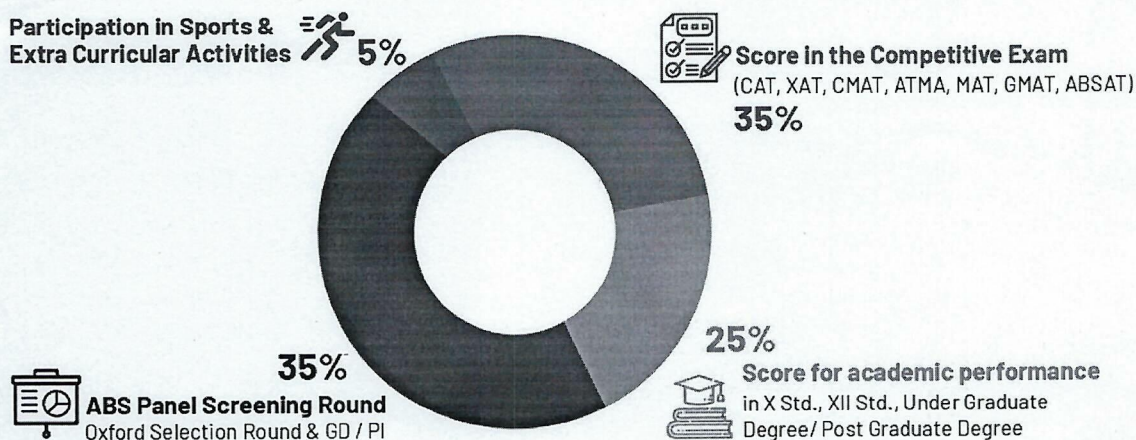




## Admission Process at ABS

**Step 3:** Preparation of Merit List as per following criteria:

- Score in the Common Admission test (CAT, XAT, CMAT, ATMA, MAT, GMAT) - **25% weightage**
- Score for academic performance in X Std., XII Std., Under Graduate Degree / Post Graduate Degree - **35% weightage**
- Panel Screening Round – **35% weightage**
- Participation in Sports and Extra-Curricular activities – **5% weightage**



## Selection Criterion – Admission Process

**Step 4:** Admission offer will be based on a composite score arrived after the assessment has been made during the various stages of the selection process defined earlier. The candidate, if selected as per merit list, will be offered the selection letter. The selected candidate must pay the registration fee within the given deadline, failing which the offer will be considered as cancelled.



## Fee Structure: 2024-26 batch

Course fee: **Rs. 795000/-** for 2 years. This fee shall be inclusive of all kinds of fee that includes a 7-day educational trip to Oxford Business College, United Kingdom; Laptop, Business Suit, Tuition fee and other course fee including Additional Diplomas and Certifications etc.

Students are required to make the payment towards course fee for the above-mentioned program as follows:

Particulars	Amount
Prospectus Fees	Rs. 1000
Registration Fees	Rs. 45000
Balance fee payable for Installment I	Rs. 185000
Course fee to be paid for Installment II	Rs. 185000
Course fee to be paid for Installment III	Rs. 190000
Course fee to be paid for Installment IV	Rs. 190000

Non submission of fee in accordance to the due date as stated from time to time will lead to the imposition of the late fee submission fine as per the details mentioned below:

1st week after the due date	Rs. 100/- per day
2nd Week after the due date	Rs. 200/- per day
3rd Week after the due date	Rs. 500/- per day
4th Week after the due date	Rs. 700/- per day
After one month of the due date: Re-Registration Fee	Rs. 45000/-

*\* The fee may be paid either through NEFT/IMPS/Paytm or Account transfer or Demand Draft in favour of "Asian Business School" payable at Noida. We reserve the right to cancel the provisional admission if the fee is not paid on or before the due date.*



### **Withdrawal & Refund Policy**

As per AICTE rules, in the event of an applicant withdrawing before the starting of the program, the wait listed candidates would be given admission against the vacant seat. In such a case the entire fee collected from the student, after a deduction of the processing fee of Rs.1000/- (Rupees one thousand only), shall be refunded and returned to the candidate withdrawing from the program. However, should a student leave after the commencement of program, refund of the fee shall be carried out as per the norms of AICTE.



DIRECTOR ADMISSIONS

Reviewed on: 7<sup>th</sup> Feb 2024